



1 June 2011

**ICELAND AND ANIMAL WELFARE:
INDEPENDENTLY MONITORED CCTV CAMERAS IN
SLAUGHTERHOUSES**

Iceland issued a statement on 30 November 2010, confirming that our Chief Executive Malcolm Walker was “100% behind Animal Aid’s campaign to ensure that CCTV cameras are installed in every British slaughterhouse, to combat cruelty and enforce the law.”

We can now confirm that all Iceland’s UK-based meat suppliers have either already installed independently monitored CCTV cameras in the stunning and slaughter (and shackling in the case of poultry) areas of their slaughterhouses, or advised their intention to install these by the end of 2011.

These cameras will be monitored in compliance with the Food Standards Agency’s guidelines, when these are published.

As a responsible retailer, Iceland has always adhered to a strict animal welfare policy, and remains committed to working with its suppliers to ensure high standards of animal welfare based on the Five Freedoms endorsed by the Farm Animal Welfare Council.