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ICELAND BACK AT THE TOP IN 2014 'BEST COMPANIES' AWARDS

Iceland Foods was last night named the **Best Big Company to Work For in the UK** at the annual Best Companies Awards, reclaiming the title it first won in 2012. Iceland also won a special award as **Most Improved Big Company** while Iceland Chief Executive **Malcolm Walker** was runner-up in the **Best Leader** category.

Iceland scored top marks in no fewer than 19 categories in the 2014 Best Companies survey. It was Number One for offering its employees a **Fair Deal**, and its people are happier with their pay and benefits than at any other company in the survey. It also came top for promoting employee **Wellbeing**. It remains the only national food retailer to feature anywhere in the Best Companies league table.

Iceland Chief Executive Malcolm Walker said: "At Iceland we've always known that Iceland is the best company to work for – not just in the UK, but in the world – and it is great to have this confirmed once again by this much respected Award, based on a completely independent survey.

"We owe our top place entirely to what our own people told Best Companies what it was like to work for Iceland, and I want to say an absolutely massive thank you to them all for their huge vote of confidence in the business. They are simply the best team in British business and it is a massive honour to be their leader.

"We have always lived by the principle that happy staff make happy customers, and happy customers put cash in the till. Our future success will continue to be based on offering great products, fantastic value and outstanding service – and on treating our people fairly and doing our utmost to prove that it is possible to do a great job and also have some fun."

Iceland Executive Director for People and Customers Nick Canning added: "Many companies that win Best Companies simply don't enter the

next year, because they believe that they can only go one way. We have stuck with it because we believe that it is a great measure of how we treat our people, and we are delighted with the results. To come first or second for three years in a row is a truly incredible achievement and I would like to echo Malcolm's thanks to everyone who voted to give us our top place. I also hope that more people will come into Iceland to see just what makes us the Best Big Company To Work For as well as one of Britain's easiest, friendliest and best value places to shop."

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