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ICELAND CLIMBS SEVEN PLACES IN 'BEST COMPANIES TO WORK FOR' LEAGUE TABLE

Iceland Foods has continued to excel in the annual *Sunday Times* 100 Best Companies to Work For survey, moving up seven positions to take sixth place in the 2011 table of The Best Big Companies to Work For. Iceland was previously ranked 13th in 2010 and 14th in 2009, when the company was assessed for the first time. We remain the only national food retailer in the table.

Iceland came out in top position in the survey when employees were asked whether they thought they were fairly paid compared with their colleagues, with a score of 64%, beating Goldman Sachs International into second place. Overall we came second to just one other organisation in the UK when employees were asked whether they receive a Fair Deal, with 65% saying that they are happy with their pay and benefits. We also continued to score strongly on measures of Wellbeing, with 82% of staff saying that they find their work stress-free (again the second highest score in the survey).

We are delighted that 71% of our employees say that they love working for Iceland, with 82% finding their colleagues fun to work with, 73% feeling a strong sense of family in their teams, 78% saying that senior managers talk to them openly and honestly, and 73% reporting that managers regularly express appreciation of their work.

Iceland HR Director Sue Yell said, "We are thrilled to have moved up a further seven places in the Best Companies To Work For survey. It is great to have this further independent, external confirmation of the findings of our own staff surveys, the most recent of which found that 84% of our retail staff are proud to work for Iceland and would recommend it as a good place to work.

"We have achieved huge progress since 2005 in making Iceland a really great place to work, where people enjoy what they do and are properly rewarded

and recognised for their achievements. This has gone hand in hand with strong sales and profit growth.

“We shall do our utmost to improve on these high ratings in 2012, with the ultimate aim of making Iceland simply the best place to work in the UK.”

Read more about what makes Iceland A Great Place to Work at http://www.iceland.co.uk/page/view/a_great_place_to_work

Enquiries:

Keith Hann, Iceland PR adviser

01244 842228 / 07831 521870