



12 October 2017

## **Iceland to accept old pound coins until 31 October**

Iceland is to accept payments in old “round pound” coins at all its Iceland and The Food Warehouse stores in the UK until the end of this month, even though they will cease to be legal tender on 15 October.

**Iceland Group Managing Director Tarsem Dhaliwal said:** “We have been ready to accept the new pound coins since they entered circulation in March and all our trolleys have been converted to accept both new and old style coins. However, it is very clear that hundreds of millions of the old coins remain in circulation just three days before the Royal Mint’s deadline. We are keen to help our customers by making it possible for them to spend them in our stores rather than having to take them to a bank. So our message is: bring your old coins to Iceland and I’m sure you will be amazed at what you can buy for a pound!”

### **ENQUIRIES:**

Keith Hann, Director of Corporate Affairs

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### **About Iceland Foods**

Iceland is recognised as the leader in frozen food with over 880 stores in the UK. The company prides itself on being a convenient and friendly place to do the family’s weekly shop, as well as to meet everyone’s daily top-up shopping needs for fresh, chilled and frozen food and groceries. Iceland’s nationwide online shopping service was named the UK’s best in the 2016 and 2017 Which? supermarket surveys, Online Supermarket of the Year in the Grocer Gold Awards 2017 and Online Retailer of the Year in the IGD Awards 2017. For 20 years Iceland has also offered a unique, free home delivery service for in-store purchases.

Since 1970 Iceland has been proudly demonstrating to shoppers just how the Power of Frozen can deliver an extensive choice of high quality, great-tasting food from fine sources around the world at great value prices.

With the Power of Frozen at its heart, Iceland naturally generates low levels of food waste. The company is also known as a pioneer in removing artificial colours, flavours and non-essential preservatives from its own label products. It has ranked as one of the UK’s Best Big Companies to Work For in each of the last 11 years, and was number one in both 2012 and 2014.