



28 February 2013

ICELAND PRESENTS £105,906 CHEQUE TO PROSTATE CANCER UK

Iceland Foods has presented a cheque for £105,906 to **Prostate Cancer UK**, following the retailer's record-breaking annual Charity Amateur Golf Classic day in September. The latest donation brings Iceland's total donations to the Charity over the last five years to more than £525,000.

Nick Canning, Executive Director at Iceland, presented the cheque to Owen Sharp, Chief Executive, at Prostate Cancer UK, at Iceland Head Office on Tuesday 19 February.

The **2012 Iceland Charity Amateur Golf Classic** marked the 20th anniversary of the event and raised a record £211,000 for two great causes, Prostate Cancer UK and Alzheimer's Research UK, with the proceeds divided equally between them. This year's fantastic result brought the grand total raised for charities by the Iceland Charity Amateur Golf Classic since its inception to more than £2.2 million.

The golf event at Carden Park Hotel in Cheshire in September 2012 was attended by more than 75 of Iceland's suppliers, playing in teams of four, followed by a Gala dinner attended by over 340 guests hosted by Willie Miller with guest speakers cricketer Geoff Miller, footballer Paul Merson and impressionist Kevin Connolly.

Malcolm Walker, Iceland's Chairman & Chief Executive, said: "Everyone at Iceland would like to say a huge 'thank you' to everyone involved with the event, and particularly all our suppliers who so generously helped us to raise this record sum by taking part, advertising in our special anniversary brochure, sponsoring prizes in our charity auction and bidding so recklessly to win them. I am delighted that, through their support, we are again able to make a significant donation to Prostate Cancer UK to help its excellent work for those suffering from the most common cancer among men in the UK."

Owen Sharp, Chief Executive of Prostate Cancer UK, said: "We are thrilled to have been part of Iceland's Charity Amateur Golf Classic and our thanks goes to everyone involved with the event, who have helped to raise such a fantastic contribution to our work."

"Each year in the UK, 40,000 men are diagnosed with prostate cancer, and one man dies every hour from the disease. The money raised by Iceland will help us to reach more of these men to make sure they get the support they need, as well as help us invest in research to find the answers for the future."

NOTES TO EDITORS:

About the 2012 Iceland Charity Amateur Golf Classic:

The event was held at Carden Park Hotel in Cheshire on 6 September 2012 with the support of more than 75 Iceland suppliers. The sponsors of the top items in the evening's charity auction were DHL, Greggs, Milk Link and Westbridge Food Group. **Photos are available on request.**

About prostate cancer and Prostate Cancer UK:

For further information on **Prostate Cancer UK** please contact:

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Prostate cancer is the most common cancer diagnosed in men in the UK. Every year in the UK over 40,000 men are diagnosed with prostate cancer. One man dies every hour from prostate cancer. 250,000 UK men are currently living with the disease. 1 in 9 men will get prostate cancer in the UK. African Caribbean men are three times more likely to develop prostate cancer than white men.

If you have any queries about prostate cancer, call Prostate Cancer UK's confidential Helpline on 0800 074 8383. The helpline, which is staffed by specialist nurses, is open from 10am to 4pm from Monday to Friday and from 7 - 9pm on Wednesdays. Alternatively please visit www.prostatecanceruk.org

About Iceland's partnership with Prostate Cancer UK

Iceland Foods began supporting Prostate Cancer UK in 2008 when it was chosen as one of the beneficiary charities for Iceland's annual Charity Golf Day. This partnership has now continued over five Iceland Charity Amateur Golf Classics, with Prostate Cancer UK receiving more than £420,000 from Iceland over the last four years and the latest donation raising this total to over £525,000.

About Iceland's charitable giving:

Iceland's support for Prostate Cancer UK is just part of the company's long-standing commitment to helping good causes through the Iceland Foods Charitable Foundation. Iceland has donated more than £9 million to charity over

the last 25 years, with major beneficiaries including Alder Hey Children's Hospital, Help for Heroes, Alzheimer's Research UK and Petö UK. In addition to the funds raised by Iceland's staff and customers in the company's annual charity week each August, and the annual Golf Day in September, Iceland raises money through its sponsorship of epic adventures such as the **Iceland Everest Expedition** of 2011 and **In the Footsteps of Legends: The Iceland Antarctic Expedition** of 2012, which saw Iceland's Chairman & Chief Executive Malcolm Walker joining three wounded soldiers from the Royal Dragoon Guards on a trek to the Geographic South Pole to raise money for Alzheimer's Research UK and Walking With The Wounded.

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